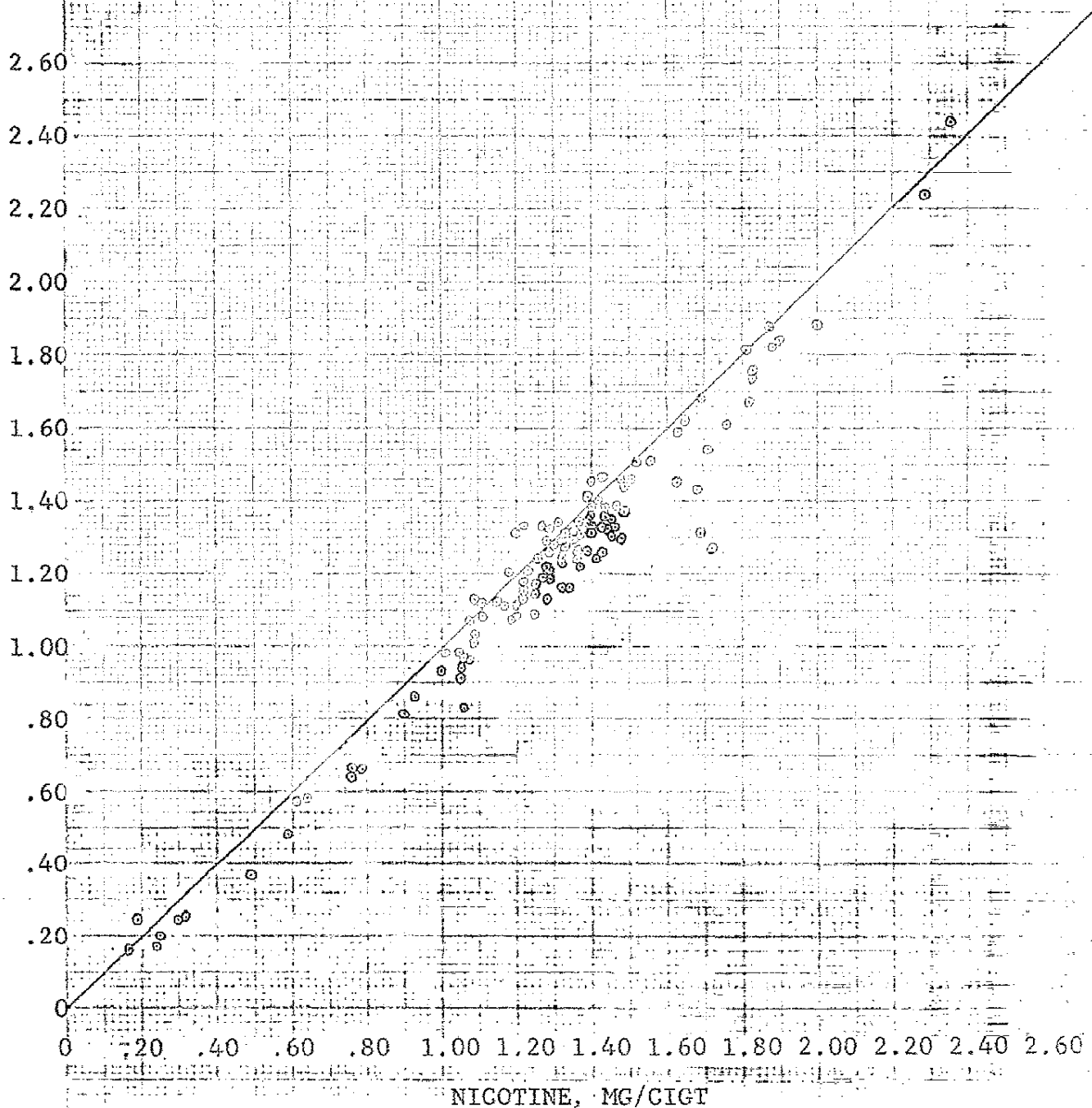


GRAPH #4

NICOTINE

FTC MARKET SAMPLE #9 vs P. M. DATA (OCTOBER 1970)

FTC MARKET SAMPLE #9  
NICOTINE, MG/CIGT.



PHILIP MORRIS DATA (OCTOBER 1970)

The 45° line represents zero difference in the nicotine between laboratories.

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